

HOW TO USE NEXT YEAR'S DESIGN TRENDS TO EASILY REMAKE YOUR HOME



Most people associate Pantone with its celebrated Color of the Year announcement in December. However, design and style trends change frequently, and Pantone Color Institute executive director Leatrice Eiseman constantly looks for patterns among the trends.



In March 2017, she presented Pantone's color forecast for 2018 along with seven emerging home trends¹ for consumers to consider. Based on style rather than color, the trends speak to the future of unique, modern design styles.

Eiseman explained to the audience in March that **"inspiration is a catalyst, an impulse, a motivator."** Personal expression is the real defining **"trend"** of the Millennial generation, and it doesn't have to be costly. The Pantone 2018 design predictions include various options that are easy to integrate into your home.



GEOMETRIC PATTERNS

TREND 1

Patterns are versatile and easy to integrate into a home.

Small options include accent pillows and rugs, placemats, and abstract wall art.

Large options include wallpaper and upholstery.



TREND 2

TYPOGRAPHY

1 Word art closely relates to trends in text and social media-fueled pop culture.

2 Capitalize on the trend with unique accent pillows, signs, and original art.

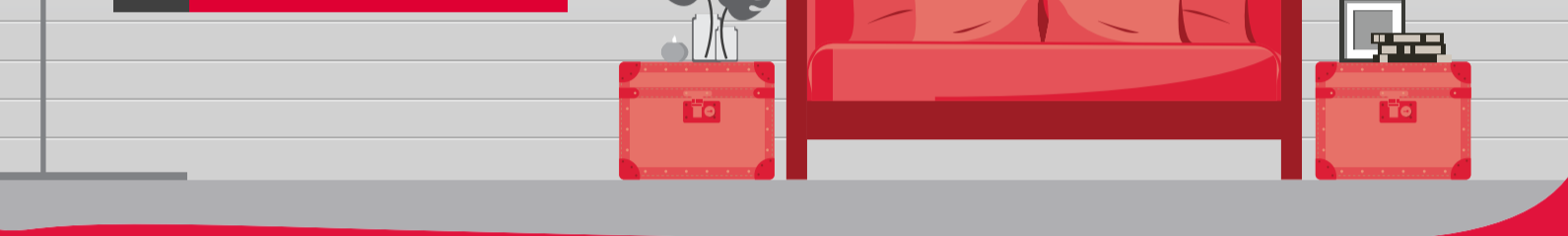
3 Easily adapt an individual room to a theme or personality, such as:

Chow Time = kitchen

ZZZZZ... = bedroom

Monograms

Favorite quotes



WOOD TREATMENTS

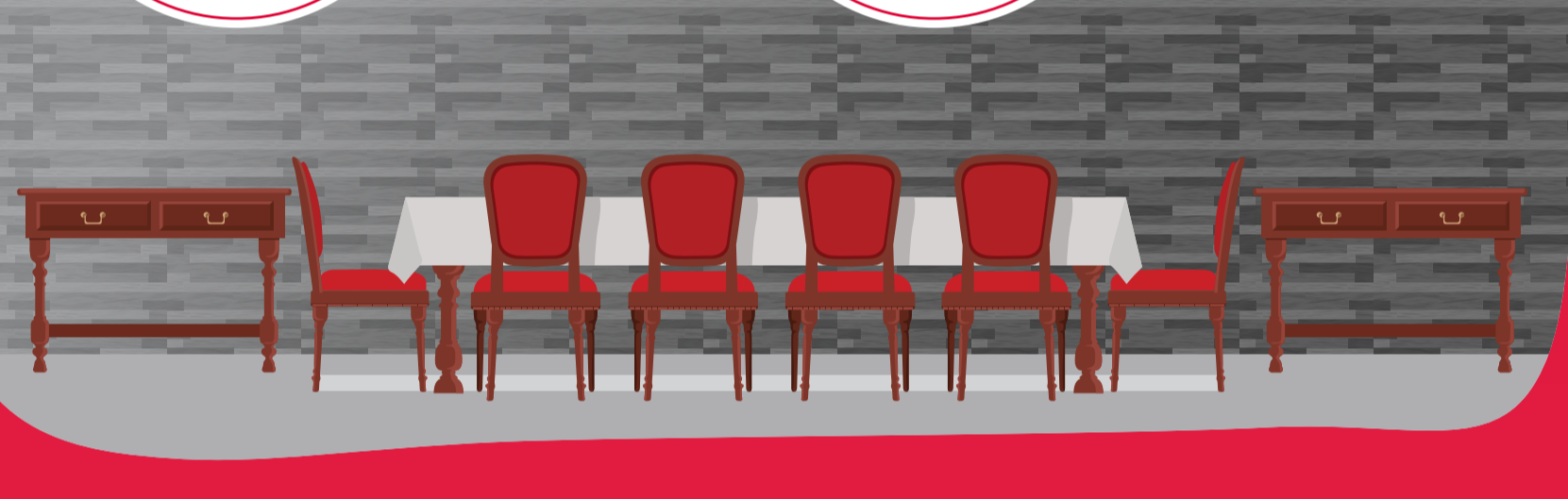
TREND 3

1 Natural wood provides a great contrast to all the digital elements of modern life.

2 Expect to see large, prominent wood accents, such as walls and exposed beams.

3 Large, natural wood furniture like dining tables and accent chairs create visual appeal.

4 Eiseman praised the "unique and artful" uses of wood, including accent pieces like hand-carved bowls and lamps.



TREND 4

FRINGE

Fringe has a playful vibe that is making a comeback², especially on pillows and throws.

Eiseman calls the trend "very hot" and "very strong."

Caution: Too much fringe looks dated and shaggy when overdone.

Achieve the best results with small options like fringed pillows or throws on monotone couches and chairs.



METALLICS

TREND 5



Metal accent and main pieces enjoy ongoing popularity.

Eiseman calls modern-day "neutrals" and "classics" and places emphasis on the enduring prominence of this trend.

A large, metal or gold-laced fabric can anchor a room.

Create contrast by strategically placing metallic accents with more traditional wood or upholstered pieces.

TREND 6

IRIDESCENT ACCENTS



Eiseman emphasizes the impact of iridescent colors: "The human eye can absolutely not avoid [them]."

Large iridescent pieces are rare and expensive, while accent pieces are much more common.

Top options include backsplashes, side tables, clock faces, and pillows with shimmering threads.

BOLD COLORS

TREND 7



1 Considering rose quartz was the 2016 Color of the Year³, this represents a major trend shift.

2 Eiseman likened bold colors to the "intense lifestyles and thought processes" of modern times.

3 Hesitant? Start small with bold colors in accent pieces.

4 The more color the better? Consider a bold, red couch or green chair