

# IFMA WORKPLACE SURVEY

## Is the main focus of facility management still facilities?

Over 1,000 IFMA 2014 World Workplace attendees participated in CORT's annual survey, asking facility managers about the office space they manage and the priorities for not only their department, but those of their overall organization.

**The results may be a bit surprising. For a field so focused on square footage and concrete buildings, the main focus today is on what enters and leaves those buildings each and every work day—the employees.**

Facility managers today are expected to create an environment that fosters productivity, as more businesses start to realize and harness the power of an engaged, productive and happy workforce. The space layout and furniture within an office can either inhibit this or serve as a catalyst.

### What we found:

1. 97% of respondents said that employee productivity is very important or plays a role when evaluating office furniture needs.
2. With the popularity of open, less defined office spaces, the majority of respondents' workplaces were not, with 77% being traditional or mixed/other.

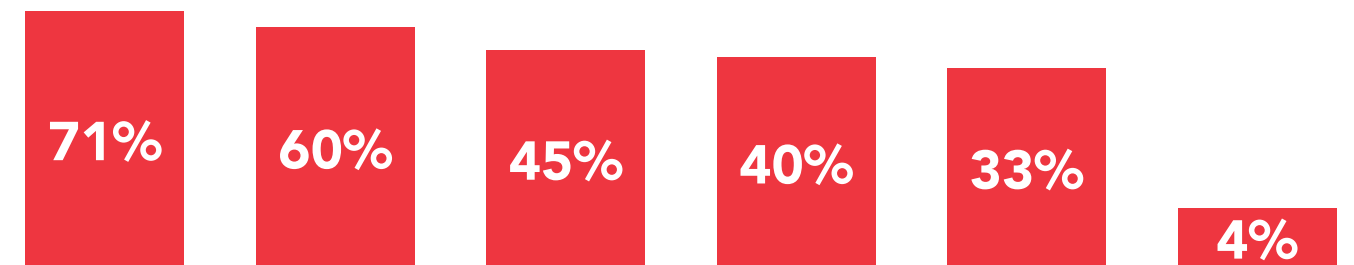
### 3. Overall (open, closed and other) you listed your priorities as follows:

*\*Respondents could choose multiple*

- Employee productivity and well-being: 71%
- Flexibility to adapt to change in requirements: 60%
- Business Continuity: 45%
- Impression and Appearance (of the office): 40%
- Profitability: 33%
- Other: 4% (included availability, comfort and sustainability)

**Whether you are managing a traditional or open office design, supporting employees' needs and knowing how to communicate success within the guidelines of your business goals and management goals is key.** While office buildings may not change, employee and office needs do. With both constantly changing and evolving, it's up to the facility manager to manage and predict change to keep the business running and growing.

CORT can not only offer a flexible furniture solution, but also help with space design to ensure your office is set up best to meet employee needs.



## ABOUT CORT

CORT offers rental solutions to help optimize your space, based on your business goals and balanced by your financial realities.

Connect with us to learn how we can help design a furniture rental solution that fits the needs of your employees and business goals.

Call **1.888.360.2678** or visit **office.cort.com** to get more information or to get started with your workplace solution.